



www.pbcNOW.org

Palm Beach County Chapter
PO Box 7322
Delray Beach FL 33482
888-394-0004
www.pbcNOW.org

46th Annual Susan B. Anthony Awards Luncheon

Dear NOW Supporter,

We invite you to attend our unforgettable event on Sunday, February 10, 2019. We also welcome your advertisement supporting Arlene Ustin and the important work that our chapter accomplishes for women and girls.

Please complete the forms below to sign-up for luncheon tickets or to place an ad in the program or both. Call or email if you have questions.

LUNCHEON REGISTRATION / PAYMENT

Name(s): _____

Member:

Phone: _____

Email: _____

Quantity of tickets: _____

Amount enclosed: _____



TICKETS:

\$55 members • \$70 non-members • \$85 (includes luncheon and new membership)

Checks payable to: PBC NOW

PO Box 7322 • Delray Beach FL 33482

Tickets will NOT be mailed • Will Call at the door

PROGRAM JOURNAL AT LUNCHEON

ADVERTISING RATES: Program ad deadline is January 25, 2019

Full page ad (4-1/2" x 7-1/2")	Color ad \$150	Black & white ad \$100
1/2 page ad (4-1/2" x 3-3/4")	Color ad \$100	Black & white ad \$75
1/3 page ad (4-1/2" x 2-1/2")	Color ad \$75	Black & White ad \$50

Make check payable to PBC NOW and mail to: PO Box 7322 • Delray Beach FL 33482

Email photo-ready ad or business card to: natandre44@gmail.com or mail to:
PBC NOW • PO Box 7322 • Delray Beach FL 33482



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Since 1966, **NOW's** activists have made a difference in the lives of women, children, men and families in the U.S. and worldwide. **Palm Beach County NOW** is Florida's largest chapter and we're growing everyday. In order to maintain, protect, and advance the gains we have made, offer free monthly programs, and cosponsor likeminded organizations, we need to increase our financial resources. Membership covers only a fraction of our expenses, therefore, we hold one fundraiser each year to enable us to serve all we can - our Susan B. Anthony Luncheon.

Palm Beach County
NATIONAL ORGANIZATION FOR WOMEN

is proud to honor

Arlene R Ustin

Intersectionality Activist / Advocate

46th Annual Susan B. Anthony "Feminist of the Year" Award

*This year we are focusing on the scourge of gun violence in America
and what we can and will do to stop it.*

Guest Speakers

Fred Guttenberg

whose daughter, Jaime Guttenberg, was a victim in the Parkland shooting

Ethel Guttenberg

Jaime's grandmother and a NOW activist in Cincinnati, Ohio

Gail Schwartz

aunt of Alex Schachter, who was killed at Marjory Stoneman Douglas High

Other Guests

Student Activists: March For Our Lives from MSDstrong

Boca Country Club

Sunday, February 10, 2019 • 12:00 noon to 3:00 p.m.

17751 Boca Club Boulevard, Boca Raton, Florida (off Congress Ave. opposite Costco)



Ethel Guttenberg joined Huntington, New York NOW when her children were young and remained an active member for many years. After moving to Ohio from the Bronx, New York, she immediately became a member of Cincinnati NOW and has held many leadership positions.

Ethel's family suffered two major tragedies in the last year. Her son, Dr. Michael Guttenberg, died in October 2017 from pancreatic cancer that was associated with toxin exposure related to working as a rescuer on 9/11 at the World Trade Center. Her 14 year old granddaughter, Jaime Guttenberg, was one of the students murdered during the high school shooting on February 14, 2018 in Parkland, Florida.

Ethel had been active in Moms Demand Action since the Sandy Hook shooting but she never imagined that one of her own grandchildren would become a victim of gun violence. She will continue to dedicate her life to making Jaime's memory a blessing with her fierce advocacy work that aims to protect all of our children from gun violence.



Fred Guttenberg was recovering from the death of his brother Michael, when on February 14, 2018 Fred and his family were again struck by another tragedy. His 14 year-old daughter, Jaime, a freshman at MSD HS, was one of the 17 victims brutally murdered in the Parkland school shooting.

From that day forward, Fred's life would be forever changed. While grieving, Fred found himself unable

to stand still. The day after the murder, he attended a vigil and while there was asked to speak. That was the start of a new public life for Fred. He was angry and quickly realized his new purpose as an American advocate in the fight for public safety.

Fred now spends time challenging our elected officials to do more and he is aggressively pursuing strategies to enhance public safety, enact common sense gun safety and turn out the vote through his non profit organization dedicated to Jaime's life called "Orange Ribbons for Jaime". Through the formation of the non-profit, this is now his full time mission. Fred's leadership and perseverance in spite of these dual tragedies is and his ability to turn the worst possible grief into action and to attain ongoing results is now nationally known.



Arlene R Ustin was raised in The Bronx with a sharing/serving ethic. Her nature is outgoing, seeking to assuage injustice and unkindness whenever she finds herself in position to do so.

Arlene's 45-year professional career was in education: from a public junior high school in the blighted neighborhood rated first in fires, homicides, and thefts by the New

York Times in the '60s, to the North Carolina Outward Bound School in the '70s as its first woman program specialist and finally onto the college prep Athenian School for 28 years directing unusual graduation requirements and designing specialized courses to the graduate faculty of the Department of Alternative Education in the Master of Arts Program at Prescott College in Arizona.

Whether in an inner city, the wilderness, or a suburban landscape. Arlene has recognized and honored diversity and inclusion in its myriad complexities, seeking to present opportunities to each student so that they can develop their unique potential, encouraging the pursuit of excellence in worthy endeavors, and responding to issues of social justice are the qualities in her work that she brought to Florida in 2006.

Arlene describes herself as a humble, but firm and fearless, advocate/activist. She is a member of NOWPBC (served as President for two terms; currently Vice President & Program Chair), serves on several LWVPBC committees, is captain of two Democratic Precincts, and is a founding member of the Committee Against Gun Violence (CAGV). She volunteered for Obamacare, worked to combat sex trafficking, and participates in rallies, demonstrations, and campaigns to protect the environment, immigration rights, and promote citizen initiated petition drives to be the voice of those who have none.



Gail Schwartz was thrust into the national gun debate after her nephew, Alex Schachter, was killed by an AR-15 while sitting at his desk in language arts class in Parkland, Florida on Valentine's Day 2018.

Since then, she has started a political committee, Ban Assault Weapons Now, to place a Florida constitutional amendment banning assault weapons on the 2020 ballot.

A citizen's initiative does not require legislative approval. Floridian's can amend the constitution by collecting the nearly 800,000 required signatures. BAWN has formed a bipartisan coalition with Ambassador Al Hoffman and his group, Americans For Gun Safety Now. Together, we will make up for the failures of our elected officials to keep our children and communities safe. We are done waiting!

Please register at BAWNFL.org. You can print, sign and mail-in the ballot initiative.